

ABSTRACT

A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change is provided. The disposable absorbent article includes at least one serviceable indicium that facilitates an easy, intuitive change by aligning the article relative to an anatomical feature of the wearer or relative to a component of the article thereby enhancing the fit and corresponding performance of the article.

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Table of elements identified in drawings

first end edge	10
second end edge	12
longitudinal side edges	14
diaper	20
chassis	22
topsheet	24
backsheet	26
absorbent core	28
first ear panels	30
first ear panel proximal edge	32
first ear panel distal edge	34
first waist region	36
first ear panel inner edge	35
crotch region	37
second waist region	38
second ear panels	40
second ear panel proximal edge	42
second ear panel distal edge	44
fastening system	50
primary landing member	52
secondary landing member	54
tab member	56
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tab distal edge	58
externally visible serviceable indicium	60
instructional serviceable indicium	70
internally visible serviceable indicium	80
hole, elongated slit opening	90
target urination zone	95
longitudinal axis	100
transverse axis	110